



10 Reasons You Need Cloud Backup

The cloud backup advantage

Simple

Seamlessly manage backup, sync, and mobile access for multi-user and server environments from a single web-based console.

Secure

Your data is safe with military-grade encryption, world-class data centers, and EMC—a company built to last.

Affordable

Keep costs low with no hardware to purchase and minimal overhead required.

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1. You do not have a consistent strategy for backing up your company's computers and servers.

Not backing up your computer and server systems opens the door to liabilities and huge losses of time, information, revenue, and reputation.

2. You want a reliable offsite backup solution that works.

Our online backup service combines market leadership in storage solutions with an award-winning service so you enjoy worry-free backup.

3. You don't have weeks or months to roll out a backup solution.

We can deploy our service to hundreds of users in a fraction of the time it takes to build traditional backup solutions, saving you time and resources.

4. You aren't willing to compromise security for convenience.

Our service uses the highest security standards and offers customers the option of added privacy and security by choosing a personal encryption key. All files are transferred using an SSL encryption.

5. You want a set-and-forget backup solution that you don't have to constantly monitor.

We can schedule your backups to run daily, weekly, or monthly, or as frequently as every two hours for automatic backup.

6. Your staff is already overextended.

Stop wasting time and money with hardware, stacks of CDs, and traditional tape backup systems. Our service frees up your in-house resources for productive use in core revenue-generating activities.

7. You don't want to pay for software you aren't using.

Our online backup service is flexible. We'll help you determine the best solution for your business and eliminate excessive costs.

8. You want a complete data protection solution without the hassle.

Today's data protection needs to include not only backup, but also the ability to securely access your files from anywhere. That's why our solution includes backup, sync, and mobile access.

9. You're tired of the headaches associated with backing up remote and branch offices.

We manage multi-user environments easily and efficiently so you don't have to.

10. You have a limited budget to spend on backup and prefer a simple payment plan.

Our backup solutions are affordable, with no hardware to purchase and little management required by you.

