



HIPAA Security and Cloud Backup

The cloud backup advantage

Simple

Seamlessly manage backup, sync, and mobile access for multi-user and server environments from a single web-based console.

Secure

Your data is safe with military-grade encryption, world-class data centers, and EMC—a company built to last.

Affordable

Keep costs low with no hardware to purchase and minimal overhead required.

Contact information

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We can help you comply with the HIPAA Security and Privacy Rules

The Health Insurance Portability and Accountability Act (HIPAA) sets the standard for protecting sensitive patient data. Any company that stores protected health information must ensure that all of the required physical, network, and process security measures are in place and followed. As a provider of HIPAA-compliant backup services that safeguard protected health information, we ensure that your data is protected in a way that complies with HIPAA regulations.

We incorporate a combination of technical, administrative, and physical controls to safeguard personal information consistent with the industry standards and laws that are applicable to our customers.

We ensure that the requirements in the HIPAA Security Rule—including those for encryption, password restrictions, and data storage—are in place.

Encryption

- **Encryption key:** We require you set up a corporate encryption key (c-key) or personal encryption key, which is known only by you.
- **Encryption of data during backup:** During the backup process, all files are first secured with a personal 256-bit AES key encryption key and then transferred to our data center via a secure SSL connection.
- **Encryption of data at rest:** HIPAA requires that personal health information must be encrypted while at rest. Your backed up data remains encrypted while stored at rest in our data center.

Offsite backup

- **Physical security:** Our data centers are protected by gated perimeter access, 24x7x365 onsite staffed security and technicians, electronic card key access, and strategically placed security cameras inside and outside the building.
- **Remote/offsite backup:** Our service provides an automated remote or offsite backup and is a key component in any disaster recovery plan as protection against hardware failure, theft, virus attack, deletion, and natural disaster.
- **U.S. data centers only:** As required by HIPAA, we send and store all data from a HIPAA-compliant account to our U.S. data centers only.



Other items

- **Logical access:** Backed up data may be accessed via the password-protected, web-based administrative console by supplying a valid encryption key.
- **Written contingency plan:** The HIPAA Security Rule requires that covered entities have a written contingency plan for responding to system emergencies, including a detailed plan concerning the data backup and recovery process in the event of a disaster.

Note: There is no standard HIPAA certificate of compliance for backup software and services. For more information about HIPAA and HIPAA compliance, contact your legal counsel or refer to the HIPAA section of the U.S. Department of Health and Human Services' website.

